

2008 REPORT TO THE REGION



THE DOROTHY RIDER POOL HEALTH CARE TRUST

REPORT OF THE CHAIRMAN AND EXECUTIVE DIRECTOR

Upon his death in 1975, Leonard Pool directed that the residue of his estate be used to establish The Dorothy Rider Pool Health Care Trust (the "Trust"). He named his Trust in honor of his wife, Dorothy, gave it a limited life of 50 years, and selected Lehigh Valley Hospital (now Lehigh Valley Health Network) as its primary beneficiary. The mission of the Trust is to enable LVHN to be a superior regional hospital and improve the health of the citizens of the region it serves. Lehigh Valley Health Network, the incredibly successful embodiment of Leonard Pool's vision, is widely recognized as a superior regional hospital. It is a tremendous resource to the region. The Trust has provided resources to LVHN to support clinical innovation; medical, nursing, and allied health professions education; health services research; and programs to improve community health. Our shared goal is to have a dramatic, demonstrable, and sustained positive impact on the health of the citizens of the Lehigh Valley.

The Trust's investments are broadly diversified and actively managed and monitored. This diligence has proven particularly helpful this past year, when the nation experienced the most significant economic decline since the 1930s. In 2008, the Trust's total value declined 24%, a less than desirable outcome, but 6.5% less than a benchmark of comparable funds.

As we move forward in 2009, we shall continue our efforts to make realities the first regional public health department in the Commonwealth of Pennsylvania and the first Federally Qualified Health Center (FQHC) in eastern Pennsylvania. We will also continue to explore ways to promote several educational, research, and patient care initiatives, from the establishment of a regional medical campus of a major academic affiliate to the design of a patient-centered medical home where those in need receive coordinated, cost-effective, quality care to the advancement of community-based research.

Working together, so much can be accomplished.



John P. Jones III
Chairman



Edward F. Meehan
Executive Director

TRUSTEES

JOHN P. JONES III

*Retired Chairman and CEO
Air Products and Chemicals, Inc.*

LAWRENCE P. LEVITT, MD

*Senior Consultant in Neurology Emeritus
Lehigh Valley Health Network*

CAROL M. McCARTHY, PhD, JD

*Attorney at Law
Ober, Kaler, Grimes & Shriver*

HAROLD L. PAZ, MD

*Senior Vice President for Health Affairs and Dean
Penn State College of Medicine
Chief Executive Officer
Penn State Milton S. Hershey Medical Center*

CORPORATE TRUSTEE

DENISE M. GARGAN, CIMA, MBA

*Vice President
PNC Bank, NA*

POOL TRUST STAFF

EDWARD F. MEEHAN, MPH

Executive Director

RONALD C. DENDAS, MS

Program Officer

JOSEPH J. NAPOLITANO, PHD, MPH

Program Officer

BRIDGET I. RASSLER

Administrative Manager

REGINA M. MARKS

Program Secretary

BRENDA C. SCHOENBERGER

Secretary/Receptionist

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Please visit www.pooltrust.org to learn more about
The Dorothy Rider Pool Health Care Trust,
including the Trust's priority areas and the application process.

2008 GRANT AWARDS

LVHHN Department of Community Health,
Health Studies and Education –
Division of Community Health
Dental Sealant Study
\$660,777 over four years



Students at ASD's Sheridan Elementary School participated in the dental sealant program provided by Lehigh Valley Health Network.

LVHHN Office of Sponsored Research
Academically Based Research Organization (ABRO)
\$100,000 for one year

LVHHN Department of Community Health,
Health Studies and Education –
Division of Community Health
Building Infrastructure Within the Division of Community Health
\$1,241,000 over three years

LVHHN Department of Community Health,
Health Studies and Education – Division of Education
Creating the Learning Organization of 2012 - Phase II
\$800,000 for one year

LVHHN Department of Community Health,
Health Studies and Education –
Division of Community Health
Lehigh Valley Community Health Institute - Phase II
\$294,305 for one year

LVHHN Patient Care Services
Federally Qualified Health Center (FQHC) Start-Up
\$500,000 over three years

LVHHN Department of Community Health,
Health Studies and Education
Integration of Chronic Illness Model
\$150,000 for one year

Students participated in Healthy Youth Peer Education (HYPE), an adolescent leadership development program.



LVHHN Department of Family Medicine
Healthy Youth Peer Education (HYPE): Engaging Our Youth in Building a Healthy Allentown
\$99,725 over two years

LVHHN Department of Development
Walter and Hazel May Endowed Chair for Excellence in Cardiology at LVHHN
\$375,000 over five years

LVHHN Department of Anesthesiology
Anesthesiology Research Continuation
\$50,000 for one year

LVHHN Department of Development
Nite Lites "Some Like it Hot"
\$25,000 for one year

LVHHN Telehealth Services
Tele-Interpretation: Enhancing Timely Access to Interpreter Services for Our Community
\$144,000 over two years



The telehealth cart being used for sign language interpretation by Mr. Fedio.

LVHHN Organizational Development
Crucial Conversations
\$162,000 over two years

Lehigh Valley Nursing Initiative
\$72,000 for one year

LVHHN Department of Pediatrics
Children's Advocacy Center Services in Northampton County
\$125,000 over three years

STATEMENT OF FINANCIAL POSITION

December 31, 2008

ASSETS

CURRENT ASSETS

Cash	\$ 23,413
Accrued Interest and Dividends Receivable	135,372
Investments	65,172,490
Accounts Receivable-Related Party	-
Prepaid Expenses	<u>16,704</u>
Total Current Assets	65,347,979

INVESTMENTS

1,612,325

FURNITURE AND EQUIPMENT, NET

17,711

Total Assets

\$66,978,015

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

Accrued Expenses and Other Liabilities	\$ 8,960
Grants Payable	<u>6,163,895</u>
Total Current Liabilities	6,172,855

LONG-TERM LIABILITIES

Grants Payable	\$ <u>3,078,176</u>
Total Liabilities	<u>9,251,031</u>

COMMITMENTS

NET ASSETS

Unrestricted	\$ 16,138,729
Temporarily Restricted	<u>41,588,255</u>
Total Net Assets	<u>57,726,984</u>
Total Liabilities and Net Assets	<u>\$66,978,015</u>

The financial statements for the Trust for the year ended December 31, 2008 have been examined by the accounting firm of Amper, Politziner & Mattia, LLP. A detailed financial report, as examined by Amper, Politziner & Mattia, LLP, is available at the Trust office upon request.

THE DOROTHY RIDER POOL HEALTH CARE TRUST

“During my lifetime I have had an intense interest concerning health care for my fellowman. This interest was first expressed as an active trustee of the Allentown Hospital Association and more recently, as a founder, director, and president of the Allentown and Sacred Heart Hospital Center, Inc. Because of this interest, upon my death, I wish to have the residue of my estate used for the continued provision of health care to the citizens of the Lehigh Valley and others served by the Allentown and Sacred Heart Hospital Center (now Lehigh Valley Health Network).”

Leonard Parker Pool

The Dorothy Rider Pool Health Care Trust came into being upon the death of Leonard Parker Pool on December 27, 1975. Mr. Pool amassed a financial fortune as founder and long-time chief executive of Air Products and Chemicals, Inc. He directed that the Trust be named as a memorial for his first wife, Dorothy Rider Pool, who died of cancer in 1967.



The mission of The Dorothy Rider Pool Health Care Trust is to serve as a resource that enables Lehigh Valley Hospital to be a superior regional hospital and improve the health of the citizens of the region it serves.

While the Trust welcomes all proposals supportive of its mission, areas of program support include:

- Recruitment and retention of outstanding health-care providers
- Clinical innovation
- Community health
- Health services research
- Medical education
- Access to care

The Trust operates as a public charitable (support) trust. Led by a small and dedicated staff, the Trust, with the assistance of local, regional and national advisors, addresses the needs of the citizens of the Lehigh Valley and supports programs to meet those needs.

THE PAUL BOSANAC RESEARCH AND PUBLICATION AWARD

The Bosanac Award is supported by the Pool Trust to encourage and recognize residents at Lehigh Valley Hospital who engage in scientific investigation and research. The award is dedicated to the memory of the late Paul Bosanac, MD, who was Chief of the Renal Section of Surgery at The Allentown Hospital-Lehigh Valley Hospital Center. Bosanac was also instrumental in establishing the Research and Publication support Service at Lehigh Valley Hospital Center.

The 2008 Bosanac Award was presented to David Milia, MD, a PGY4 General Surgery Resident, as the principal author of the paper titled “Injury Mechanisms in Pediatric Patients with ADD.”



DAVID MILIA, MD



Student Stephen Deturk participated in the summer scholar poster presentation.



Charene, Clarice and Dahlia with Allentown Mayor Ed Pawlowski.

ADVISORS TO THE TRUST

CAROLYN ASBURY, PhD

Adjunct Senior Fellow
The Leonard Davis Institute of Health Economics
Senior Consultant, The Dana Foundation

STEVEN BLISS

Executive Director
Renew Lehigh Valley

JOYCE ESSIEN, MD, MBA

Director, Center of Public Health Practice
Rollins School of Public Health at Emory University
Senior Advisor, Division of Partnerships and Strategic Alliances
Centers for Disease Control and Prevention

CHRISTOPHER L. FULCHER, PHD

Co-Director, Center for Applied Research and Environmental Systems (CARES)
University of Missouri - Columbia

CHRISTOPHER H. GADSDEN, ESQUIRE

Attorney at Law
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LEON C. HOLT, JR.

Former Vice Chairman
Air Products and Chemicals, Inc.

AMPER, POLITZINER & MATTIA, LLP

Certified Public Accountants

DAVID E. LEES, CFA, CAIA

National Director, Wealth Advisory Services
myCIO Wealth Partners, LLC

MARGARET A. POTTER, JD

Associate Dean and Director
Center for Public Health Practice
University of Pittsburgh Graduate School of Public Health

POOL TRUST RESPONSIVE GRANTMAKING PROCESS

Shaniqua and Clarice at the NAACP Banquet.



LETTER OF INTENT (LOI) PROCESS:

- An LOI should be a succinct (five pages or less) description of your program, and should address the questions listed below.
- The Pool Trust will accept LOIs at any time.
- The Pool Trustees may act on any LOI at any Trust meeting.
- They will typically make decisions regarding LOIs during two cycles:
 - Spring (April-May): LOIs submitted on or before March 1.
 - Fall (September-October): LOIs submitted on or before August 1.

DEVELOPMENT/APPROVAL OF PROPOSAL:

- LOIs that are of interest to the Trustees will be invited for a full proposal. Proposals will provide greater detail of the questions addressed in the LOI.
- The joint (Pool Trust/applicant) effort at proposal development (including outside review for major proposals) will be completed as soon as possible.
- Decisions will be made on proposals at any Trust meeting when a proposal is ready for action.
- For relatively small grants, the Trust's decision may be made on the basis of a well-developed LOI.

PRIORITY AREAS

LOIs/Proposals should fit into one of the Pool Trust/Lehigh Valley Hospital agreed-upon priority areas:

- Recruitment and Retention
- Medical Education
- Clinical Innovation
- Community Health
- Access to Care
- Health Studies

All LOIs/Proposals should answer the following questions:

Purpose:

What is the specific idea or purpose behind the request?

- Provide a brief (less than one page) summary of the purpose of the request, including an itemized list of concrete measurable goals or expected outcomes.
- Describe how the idea matches with one of the above identified priority areas.

Method:

How will you achieve your purpose?

- Describe the specific outcome indicators or measurable deliverables that will be a direct result from this proposed program.
- Provide a work plan, including a time schedule and who will be responsible for accomplishing the objectives.

Leadership:

Who is the individual that will lead this initiative?

Who will work on the program?

- List the qualifications, credentials or experience of each responsible person relative to each objective.

Students at ASD's Sheridan Elementary School participated in the dental sealant program provided by Lehigh Valley Health Network.



Measurement:

How will you know if you are on target to meet/have met your goals?

- Describe the method of evaluating progress and effectiveness.

Budget:

How much will this cost?

- Attach a fully defined budget that includes total project costs.
- Include a list detailing all (committed and projected) sources of financial support.

Sustainability:

If this is not a contained study, how will the program activity be continued after Pool Trust funding ceases?



Student Lisa Panik participated in the summer scholar poster presentation.