

## 2009 REPORT TO THE REGION



## THE DOROTHY RIDER POOL HEALTH CARE TRUST

## REPORT OF THE CHAIRMAN AND EXECUTIVE DIRECTOR

Leonard Parker Pool is regarded as one of the Lehigh Valley's greatest leaders. As founder of Air Products and Chemicals, Inc., Lehigh Valley Health Network (LVHN), and the Wildlands Conservancy, to name just a few, he made significant contributions to the economic, health, educational, and civic well-being of his adopted community. He challenged others to aspire to a higher vision during his lifetime and continues to do so today, challenging the Dorothy Rider Pool Health Care Trust "To serve as a resource that enables Lehigh Valley Health Network to be a superior regional hospital and improve the health of the citizens it serves."

In 2009, the Pool Trustees awarded \$2,614,175 in support of a dozen programs that advance this mission and are consistent with the Pool Trust's strategic alignment with LVHN. Among these commitments is support for the LVHN Family Medicine Department's participation in the national P4 program (Preparing the Personal Physician for Practice), a comparative case study of 14 experiments driving innovation in physician education. Lehigh Valley's effort has received national attention as a viable step toward the preparation of primary care physicians for the future. This work is also part of a larger goal to assure a patient-centered medical home for everyone in our region.

The Pool Trust has also underwritten the establishment of an Office of Sponsored Clinical Research (OSCR) within LVHN. When fully functioning, OSCR will provide management, coordination, information systems, and technical support for clinical trials. This support for expanded research is designed to help advance patient care in the Lehigh Valley and across the nation.

In the first quarter of 2009, Harold L. Paz, MD, stepped down as a Pool Trustee. Dr. Paz made significant contributions to the Trust's work, with his knowledge and commitment to medical education and community health improvement.

In 2009, we welcomed James O. Woolliscroft, MD, as the 15th Pool Trustee. Dr. Woolliscroft is dean and Lyle C. Roll Professor of Medicine at the University of Michigan School of Medicine. An internationally recognized medical educator, he is and will continue to be a great asset to the Pool Trust and, through the Pool Trust, to the citizens of the Lehigh Valley.

Finally, we would be remiss if we did not express the Pool Trust's congratulations to all the hospital and community leaders who worked tirelessly to make "La Vida Nueva," the first community health center, a reality. Intended to operate once approvals are in as a Federally Qualified Health Center, Vida Nueva opened its doors for patients on June 1, 2009. In 2010, we look forward to celebrating the establishment of the first regional health department in the Commonwealth of Pennsylvania and the first regional medical campus, the product of a partnership between LVHN and the University of South Florida.

John P. Jones III  
Chairman

Edward F. Meehan  
Executive Director

## TRUSTEES

**JOHN P. JONES III**  
*Retired Chairman and CEO*  
Air Products and Chemicals, Inc.

**LAWRENCE P. LEVITT, MD**  
*Senior Consultant in Neurology Emeritus*  
Lehigh Valley Health Network

**CAROL M. McCARTHY, PhD, JD**  
*Attorney at Law*  
Ober, Kaler, Grimes & Shriver

**HAROLD L. PAZ, MD \***  
*Senior Vice President for Health Affairs and Dean*  
Penn State College of Medicine  
*Chief Executive Officer*  
Penn State Milton S. Hershey Medical Center

**JAMES O. WOOLLISCROFT, MD \*\***  
*Dean of Medical School*  
University of Michigan Medical School

CORPORATE TRUSTEE  
**DENISE M. GARGAN, CIMA, MBA**  
*Vice President*  
PNC Bank, NA

\* Retired from the Pool Trust March 2009  
\*\* Joined the Pool Trust July 2009

## POOL TRUST STAFF

**EDWARD F. MEEHAN, MPH**  
*Executive Director*

**RONALD C. DENDAS, MS**  
*Program Officer*

**JOSEPH J. NAPOLITANO, PhD, MPH, CRNP**  
*Program Officer*

**BRIDGET I. RASSLER**  
*Administrative Manager*

**REGINA M. MARKS**  
*Program Secretary*

**BRENDA C. SCHOENBERGER**  
*Secretary/Receptionist*

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ALLENTOWN, PENNSYLVANIA 18103  
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[www.pooltrust.org](http://www.pooltrust.org)

## 2009 GRANT AWARDS

**LVHN Clinical Services**  
*Patient Centered Experience:  
 Turning the Vision Into Reality*  
 \$189,565 over 18 months

**LVHN Department of Community Health,  
 Health Studies and Education**  
*Lehigh County Court Continuation  
 of Guardianship Services*  
 \$40,000 for one year

**Jenn's House, Inc.**  
*Jenn's House*  
 \$60,000 over three years

*Students participated  
 in Healthy Youth  
 Peer Education  
 (HYPE), an adolescent  
 leadership development  
 program.*



**LVHN Department of Development**  
*Over the Rainbow at Nite Lites*  
 \$25,000 for one year

**LVHN Pediatric Specialists of the Lehigh Valley**  
*Early Atherogenesis in Obese Male Adolescents*  
 \$83,575 over two years

**LVHN Office of Sponsored Research**  
*Office of Sponsored Clinical Research (OSCR)*  
 \$1,133,052 over 18 months

**LVHN Department of Family Medicine**  
*Transforming Primary Care: Leadership in  
 Education, Access and Quality (P4)*  
 Two Awards:  
 \$100,000 for one year  
 \$400,000 for eight months

**LVHN Department of Community Health,  
 Health Studies and Education –  
 Division of Education**  
*Continuation of Support*  
 \$337,983 for seven months

**LVHN Department of Pediatrics**  
*Telehealthcare Pilot Program*  
 \$175,000 over 18 months

*HYPE  
 participants work  
 with the Department  
 of Community  
 Health and Health  
 Studies at Lehigh  
 Valley Health  
 Network on asset  
 mapping in Old  
 Allentown.*



## STATEMENT OF FINANCIAL POSITION

December 31, 2009

### ASSETS

#### CURRENT ASSETS

Cash	\$ 607
Accrued Interest and Dividends Receivable	78,198
Investments	71,871,412
Accounts Receivable	4,985
Prepaid Expenses	<u>34,119</u>
Total Current Assets	71,989,321

#### INVESTMENTS

**FURNITURE AND EQUIPMENT, NET** 13,377

Total Assets **\$72,002,698**

### LIABILITIES AND NET ASSETS

#### CURRENT LIABILITIES

Accrued Expenses and Other Liabilities	\$ 39,295
Grants Payable	<u>5,869,305</u>
Total Current Liabilities	5,908,600

#### LONG-TERM LIABILITIES

Grants Payable	\$ <u>2,068,491</u>
Total Liabilities	<u>7,977,091</u>

#### COMMITMENTS

#### NET ASSETS

Unrestricted	\$ 18,553,286
Temporarily Restricted	<u>45,472,321</u>
Total Net Assets	<u>64,025,607</u>
Total Liabilities and Net Assets	<b><u>\$72,002,698</u></b>

The financial statements for the Trust for the year ended December 31, 2009 have been examined by the accounting firm of Amper, Politziner & Mattia, LLP. A detailed financial report, as examined by Amper, Politziner & Mattia, LLP, is available at the Trust office upon request.

## THE DOROTHY RIDER POOL HEALTH CARE TRUST

“During my lifetime I have had an intense interest concerning health care for my fellowman. This interest was first expressed as an active trustee of the Allentown Hospital Association and more recently, as a founder, director, and president of the Allentown and Sacred Heart Hospital Center, Inc. Because of this interest, upon my death, I wish to have the residue of my estate used for the continued provision of health care to the citizens of the Lehigh Valley and others served by the Allentown and Sacred Heart Hospital Center (now Lehigh Valley Health Network).”

*Leonard Parker Pool*

The Dorothy Rider Pool Health Care Trust came into being upon the death of Leonard Parker Pool on December 27, 1975. Mr. Pool amassed a financial fortune as founder and long-time chief executive of Air Products and Chemicals, Inc. He directed that the Trust be named as a memorial for his first wife, Dorothy Rider Pool, who died of cancer in 1967.



The mission of The Dorothy Rider Pool Health Care Trust is to serve as a resource that enables Lehigh Valley Hospital to be a superior regional hospital and improve the health of the citizens of the region it serves.

While the Trust welcomes all proposals supportive of its mission, areas of program support include:

- Recruitment and retention of outstanding health-care providers
- Clinical innovation
- Community health
- Health services research
- Medical education
- Access to care

The Trust operates as a public charitable (support) trust. Led by a small and dedicated staff, the Trust, with the assistance of local, regional and national advisors, addresses the needs of the citizens of the Lehigh Valley and supports programs to meet those needs.

## THE PAUL BOSANAC RESEARCH AND PUBLICATION AWARD

The Bosanac Award is supported by the Pool Trust to encourage and recognize residents at Lehigh Valley Health Network who engage in scientific investigation and research. The award is dedicated to the memory of the late Paul Bosanac, MD, who was Chief of the Renal Section of Surgery at The Allentown Hospital-Lehigh Valley Hospital Center. Bosanac was also instrumental in establishing the Research and Publication support Service at Lehigh Valley Hospital Center (now Lehigh Valley Health Network).

The 2009 Bosanac Award was presented to Jerry Lee Howard, II, MD, a PGY4 General Surgery Resident, as the principal author of the paper titled “Pre-Injury Warfarin Worsens Outcome In Elderly Patients Who Fall From Standing.”

*Photo courtesy Lehigh Valley Health Network*



JERRY LEE HOWARD, II, MD

## ADVISORS TO THE TRUST

### CAROLYN ASBURY, ScMPH, PhD

*Adjunct Senior Fellow,  
The Leonard Davis Institute of Health Economics  
Senior Consultant, The Dana Foundation*

### GERALD M. BARRON, MPH

*Deputy Director, Center for Public Health Practice  
Graduate School of Public Health  
University of Pittsburgh*

### STEVEN BLISS

*Executive Director, Renew Lehigh Valley*

### JOYCE ESSIEN, MD, MBA

*Senior Medical Advisor  
Research and Outcomes Branch  
Office of State, Tribal, Local and Territorial Support  
Centers for Disease Control and Prevention*

## ADVISORS TO THE TRUST (CONTINUED)

### CHRISTOPHER L. FULCHER, PhD

*Co-Director, Center for Applied Research and  
Environmental Systems (CARES)  
University of Missouri - Columbia*

### CHRISTOPHER H. GADSDEN, ESQUIRE

*Attorney at Law  
Gadsden Schneider & Woodward, LLP*

### LEON C. HOLT, JR.

*Former Vice Chairman  
Air Products and Chemicals, Inc.*

### AMPER, POLITZINER & MATTIA, LLP

*Certified Public Accountants*

### DAVID E. LEES, CFA, CAIA

*Senior Partner, Wealth Advisory Services  
myCIO Wealth Partners, LLC*

### MARGARET A. POTTER, JD

*Associate Dean and Director  
Center for Public Health Practice  
University of Pittsburgh Graduate School of Public Health*

### MARNI VLIET

*Marni Vliet Strategy*

### KATHLEEN GALLO, RN, PhD, MBA

*Senior Vice President,  
Chief Learning Officer  
North Shore - LIJ Health System*

### ATUL GROVER, MD, PhD

*Director, Government Relations  
Association of American Medical Colleges*

### PATRICIA R. REINEKE, PhD, RN, CSN

*Assistant Professor  
Henry P. Becton School of Nursing and Allied Health  
Fairleigh Dickinson University*

### SUSAN L. SKJEI, MS, PPC

*SaneSystems*

### NEVILLE STRUMPE, PhD, RN, FAAN

*Professor of Nursing and Associate Director  
Hartford Center of Geriatric Nursing Excellence  
University of Pennsylvania School of Nursing*

### JOHN A. VOZENILEK, MD, FACEP

*Director, Northwestern McGaw Simulation Network  
Northwestern University Feinberg School of Medicine*

# POOL TRUST RESPONSIVE GRANTMAKING PROCESS

*Congratulations to the Emerging Health Professionals Penn HOSA Foundation Scholarship Recipients.*



## LETTER OF INTENT (LOI) PROCESS:

- An LOI should be a succinct (five pages or less) description of your program, and should address the questions listed below.
- The Pool Trust will accept LOIs at any time.
- The Pool Trustees may act on any LOI at any Trust meeting.
- They will typically make decisions regarding LOIs during two cycles:
  - Spring (April-May): LOIs submitted on or before March 1.
  - Fall (September-October): LOIs submitted on or before August 1.

## DEVELOPMENT/APPROVAL OF PROPOSAL:

- LOIs that are of interest to the Trustees will be invited for a full proposal. Proposals will provide greater detail of the questions addressed in the LOI.
- The joint (Pool Trust/applicant) effort at proposal development (including outside review for major proposals) will be completed as soon as possible.
- Decisions will be made on proposals at any Trust meeting when a proposal is ready for action.
- For relatively small grants, the Trust's decision may be made on the basis of a well-developed LOI.

## PRIORITY AREAS

LOIs/Proposals should fit into one of the Pool Trust/Lehigh Valley Hospital agreed-upon priority areas:

- Recruitment and Retention
- Medical Education
- Clinical Innovation
- Community Health
- Access to Care
- Health Studies

All LOIs/Proposals should answer the following questions:

### **Purpose:**

What is the specific idea or purpose behind the request?

- Provide a brief (less than one page) summary of the purpose of the request, including an itemized list of concrete measurable goals or expected outcomes.
- Describe how the idea matches with one of the above identified priority areas.

### **Method:**

How will you achieve your purpose?

- Describe the specific outcome indicators or measurable deliverables that will be a direct result from this proposed program.
- Provide a work plan, including a time schedule and who will be responsible for accomplishing the objectives.

### **Leadership:**

Who is the individual that will lead this initiative?

Who will work on the program?

- List the qualifications, credentials or experience of each responsible person relative to each objective.

### **Measurement:**

How will you know if you are on target to meet/have met your goals?

- Describe the method of evaluating progress and effectiveness.

### **Budget:**

How much will this cost?

- Attach a fully defined budget that includes total project costs.
- Include a list detailing all (committed and projected) sources of financial support.

### **Sustainability:**

If this is not a contained study, how will the program activity be continued after Pool Trust funding ceases?

*Pool Trust's Summer Research Scholar Colleen Reinert's poster presentation.*



*HYPE students display their awards.*



## HIGHLIGHTS 2009

### COALITION FOR A SMOKE-FREE VALLEY

The Coalition for a Smoke-Free Valley has dedicated itself to clearing the air by reducing tobacco use in the local community for over 20 years. The Coalition has been a champion of various legislation, including efforts to pass PA's Clean Indoor Air Law to protect the local community from secondhand smoke and more. Their decades of work also focused on prevention in young people, cessation in adults, and broad-based institutional, environmental and cultural change. The Pool Trust has supported the Coalition's work through multiple grants totaling in excess of \$1.3 million dollars since the mid-80s. The Wellness Community of the Greater Lehigh Valley recently recognized the work of the Coalition during a celebration at Dunderbak's Market Cafe, the first official smoke-free restaurant in the Lehigh Valley. The work of the Coalition has come to a close. It has transitioned into the Partnership for a Tobacco Free Northeast PA. We commend the Coalition for a Smoke-Free Valley's tireless efforts for prevention and cessation and clean indoor air.

### NALBOH PRESIDENT'S AWARD

The Dorothy Rider Pool Health Care Trust was named the recipient of The National Association of Local Boards of Health (NALBOH) 2009 President's Award. The award honors outstanding contributions to the field of public health. Pool Trust was selected as the recipient of the Award based on the vision and leadership it has provided to facilitate the establishment of Pennsylvania's first regional board of health.



*Mr. Joseph Tracy demonstrates telehealth access via "George"*

### TELEHEALTH SERVICES

In 2006, the Pool Health Care Trust awarded \$500,000 to support the development of telehealth services in eastern Pennsylvania. Telehealth services are "the use of electronic information and telecommunications technologies to support long-distance clinical health care, patient and professional health-related education, public health and health administration" (U.S. Department of Health and Human Services, Office for the Advancement of Telehealth). In layman's terms, this allows a care provider to view a patient experiencing symptoms from another location. These grant resources have supported the design and development within the three main Lehigh Valley Health Network [LVHN] clinical campuses. Joseph A. Tracy is Vice President for Telehealth Services at Lehigh Valley Health Network. In addition to his role at LVHN, Tracy is also President of the board for the Center for Telehealth and E-Health Law in Washington D.C. He played a key role in creating the federal legislation that revamped Medicare reimbursement for telehealth services in 2001.

Recently, the Dorothy Rider Pool Health Care Trust awarded \$175,000 to support Lehigh Valley Health Network's Department of Pediatrics in the development of a Telehealthcare Pilot Program in the Allentown School District. Telehealth connections will be installed at three elementary schools, having a combined student population in excess of 1,200 children. This may be the first school-based telehealth network in the Commonwealth of Pennsylvania. This partnership will increase access to care, while decreasing lost time from work for parents and guardians, and improve the management of chronic disease issues in a school-aged population.



*NALBOH president, Sharon Hampson, presented the 2009 President's award to Ron Dendas, Program Officer at the Pool Trust, during a ceremony held in Philadelphia.*